

Professional Story:

Ralph Peterson is the owner and operator of Ralph Peterson, LLC, a management development company that specializes in helping mission driven organizations build Five-Star management teams within the long-term industry.

In addition to Ralph Peterson, LLC - Ralph is also a #1 Best-Selling Author, Internationally Syndicated Columnist, highly sought-after management development coach and public speaker.

Ralph is a board member of the National Speakers Association (NYC) and an active spokesman for Adult Basic Education programs.

Ralph began his management career hiring, promoting & training managers in one of the toughest fields there is: housekeeping. "To start with, no one wants to be a housekeeper" he says. "Out of all the housekeepers I have worked with maybe 10% of them see housekeeping as their career. The other 90% are doing it because they have to, and the first job opportunity that comes their way, they're gone. Sometimes you get a notice, most times you don't..."

Peterson brings more than 20 years of experience into senior management, organizational development and human resources, all in one package. He has consulted to a wide variety of industries, large and small, always brings to the table a practical approach, sound advice, and a great sense of humor.

Personal Story:

Uneducated, unskilled, but unwilling to give up, Ralph Peterson dropped out of high school at the age of sixteen - with very little ability and even less ambition – after he was told he was a hands-on learner and destined for menial work.

Though Ralph tried everything from housekeeping to construction work, he always felt he could do better. After more than eight years bouncing around from one meaningless job to another, Ralph finally had enough. With the help of the Vermont Adult Basic Education program he earned his GED (General Education Diploma) and enrolled in Community College of Vermont.

Today Ralph has earned an associate degree in Liberal Arts from Community College of Vermont, a bachelor's degree in U.S. History from Campbell University, a second bachelor's degree in Business Administration from Champlain College and a master's degree in Organizational Leadership from Southern New Hampshire University.

He did all of this, without a high school diploma.