

# Ralph Peterson



## The Future of Leadership

Studies have shown that nursing facilities with a 4-Star rating or higher are managed by leadership teams that are better trained, proactive and have the right systems in place to fulfill their mission.

Developing a Five-Star Leadership Team is the key to achieving the goals of your long-term care community both in terms of quality care and top-notch service.

Whether it's your first time stepping into a leadership role or you're a seasoned professional, this seminar will introduce a variety of leadership tools and strategies for building your team and ensuring the health and well-being of those you serve.

## Key Learning Objectives

- The Five Rules of Leadership
- How to set clear, actionable expectations
- How to distinguish buy-in vs. acceptance
- The difference between super heroes & villains
- How to promote "super-workers" into "super-visors"

## Keynote Speaker

Management Development Consultant  
Best-Selling Author



Speaking clients include:



Learn how to build a team that is **dedicated, motivated, responsive and ready** to tackle any problem that arises in your facility.

Ralph Peterson is the owner and operator of a management development company that specializes in helping mission driven organizations build Five-Star Leadership teams within the long-term care industry. He is also a #1 Best-Selling Author, professional keynote speaker, a highly sought-after management development coach and master examiner with the American Health Care Association.

Ralph has more than 20 years in the trenches of senior management, organizational development and human resources in the long-term care industry. He has earned his Associate's Degree, two Bachelor's Degrees and a Master's Degree in Organizational Leadership.

He has consulted to a wide variety of industries, large and small, bringing a practical approach, sound advice and a great sense of humor to the table. He is one of those rare speakers that doesn't pull any punches- and you will love him anyway.

*"Ralph is a wonderful storyteller and provided some great strategies to help our members more creatively and effectively recruit new staff."*

*Carolyn Blanks*

*Executive Director, Massachusetts Senior Care Foundation*

*"Ralph Peterson is an energetic speaker who can capture the attention of an audience. His topics are relevant to all departments and across industries. LeadingAge RI highly recommends having Ralph as a speaker at your next event."*

*James Nyberg*

*Director, LeadingAge Rhode Island*

*"Ralph's program is informative, entertaining, positive and his book contains many useful nuggets."*

*Bruce Glass, Principal, Brujan Management*

Book Ralph for your next event!

[www.RalphPeterson.com](http://www.RalphPeterson.com) | (914) 656-0190